

WHY INVEST IN SQL SERVER PERFORMANCE MONITORING?

In today's data-driven world, the costs of IT downtime can quickly add up—to a tune of thousands of dollars per minute. And slowdowns in database performance can be disastrous.

That's where SQL Server performance monitoring comes in. By proactively monitoring the availability, health and performance of your SQL Server environment, your IT teams can resolve issues before they impact your organization. Learn why it's time to invest in SQL Server performance monitoring and be prepared for future growth.

KEY BENEFITS OF SQL SERVER PERFORMANCE MONITORING:

- 1 INCREASE PRODUCTIVITY:**
Empower database administrators (DBAs) to find the root causes of performance issues and fix them in minutes, freeing up time for more strategic tasks.
- 2 DEPLOY IT MORE COST-EFFECTIVELY:**
Get detailed reporting to understand trends and right-size your deployments, whether on-premises or in the cloud.
- 3 DRIVE BUSINESS GROWTH:**
Gain visibility into server health and how to scale the environment to support more business transactions.
- 4 IMPROVE CUSTOMER SATISFACTION:**
Stay ahead of potential performance issues, ensuring speed and reliability for better customer experiences.

[Learn More](#)

Reduce the costs of business downtime

With SQL Server performance monitoring tools, your DBAs can quickly predict, pinpoint and resolve performance issues—and avoid the risks of costly downtime. To learn how SQL Server performance monitoring can benefit your organization, explore [SQL Diagnostic Manager from IDERA](#) today.