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SQL SAFE BACKUP CASE STUDY

Medium Enterprise / Health Care in USA

Introduction

This case study of Kelly & Associates Insurance Group is based on a November 2017 survey of SQL Safe Backup customers by TechValidate, a 3rd-party research service.

> "With SQL Safe Backup, we cut the overnight backup window down from 12 or more hours to under 3 hours."
>
> "SQL Safe Backup provide us with fast, scalable, scriptable, and reliable backups."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select SQL Safe Backup:

- Were unable to manage an entire backup environment via a centralized console
- Had difficulty detecting and resolving backup problems
- Were missing RTOs because of slow data recovery times

Use Case

The key features and functionalities of SQL Safe Backup that the surveyed company uses: Has 50 to 99 SQL Server databases in their environment.

Results

The surveyed company achieved the following results with SQL Safe Backup:

- Team impact:
  - Have better insight into backup processes and areas of inefficiencies
  - Have faster backup and recovery times
  - Have earlier detection and quicker resolution of backup problems
- Organizational impact:
  - Gained confidence that an entire environment is adequately backed up
  - Consistently met organization-oriented RPOs, RTOs, and SLAs
  - Reduced their cost of managing backups and recoveries
- Reduced:
  - Backup time: 60% to 80%
  - Backup inefficiencies/failures: more than 80%
- Rates the following capabilities of SQL Safe Backup as compared to its competition:
  - User-friendliness: significantly better
  - Dynamic compression: significantly better
  - Advanced recovery options: significantly better
  - Alerting: significantly better
  - Reporting: significantly better
  - Policy-based management: significantly better

Company Profile

Company:
Kelly & Associates Insurance Group

Company Size:
Medium Enterprise

Industry:
Health Care

About SQL Safe Backup

SQL Safe Backup saves money by reducing database backup time by up to 50% over native backups and reducing backup disk space by up to 95%. It also enables complete hands-free automated backup of entire SQL Server infrastructures and ensures compliance with the backup and recovery policies of organizations.

Learn More:

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 SQL Safe Backup